



PRESS RELEASE

February 23, 2009

Burnaby, B.C. 23rd, February, 2009 -- EnviroShred, a locally owned and operated on-site paper shredding company, launches its new identity under the brand name of 1-800-SHREDDING. The 1-800-SHREDDING name will eventually replace EnviroShred with the intent of making 1-800-SHREDDING an easy to remember toll-free number to call for customers requiring on-site paper shredding quickly, economically and professionally. The service, professionalism and client confidentiality provided by EnviroShred will remain the same with 1-800-SHREDDING with an emphasis being put primarily on expanding our service area throughout British Columbia so that even areas outside of the Lower Mainland will be able to access reliable on-site shredding services. Customers will also be able to access more comprehensive information about our service and service updates on our 'freshly' updated website www.1800-SHREDDING.com. As paper shredding and confidentiality grow in importance to commercial and residential users, 1-800-SHREDDING continues to pioneer new methods and service levels to meet these important demands. The 1-800-SHREDDING brand will assist in people's enhanced awareness of the importance of destroying all personal media by making it easier to recognize and reach an organization like 1-800-SHREDDING that can effectively destroy your documents on-site no matter where you are!#